

**Title of Event:** Entrepreneurial Bazaar

**Organized by:** SOFICA- The Society for financial literacy and consumer awareness and Udyamita – The Entrepreneurship Cell

**Date:** 8<sup>th</sup> February, 2018

The Entrepreneurial Bazaar was one of the five events of Tvesh'18. The event began right after the inaugural ceremony which was addressed by the principal of SGND Khalsa College Dr. Man Mohan Kaur, Vice Principal Dr.Gurmohinder Singh, our convener Dr. G.S. Sood and other professors. The E-Bazaar was organised in the college compound where stalls had been put up for the competitors to sell their products. It was coordinated by Mrs. Silky Jain. In all thirteen teams from various colleges had participated in the competition which lasted three hours from 12pm to 3pm. All the teams were judged on three criterion i.e. revenue, stall decoration and marketing and judge's Q&A. Dr. DPS Sood, Dr. Jasmine Kaur and Ms. Gurneet Kaur were the three jury members who judged all the participating teams one by one. Ishmeet Kaur, Komal and Simar of SGND Khalsa College who were selling jute and cotton bags bagged the first place and a cash prize of Rs 3500 with net sales of about Rs 6500. In all, the total sale was more than Rs 30,000 which in itself proves that the event was a huge success. In short, the very first E-Bazaar of SGND Khalsa College was a grand success by the efforts of students, teachers and principal.

